



WINK

To order, call:
+1.888.764.4318

Wink Technologies Inc.

Practice Management Software
for Optometrists & Opticians

Updated: January 1, 2016

PRODUCTS & SERVICES CATALOGUE



Why should you purchase the products and services described herein?



We've selected the best suppliers in the marketplace to support your business. All prices are competitive and in some cases we've negotiated volume discounts as high as 35%.



All products and services described herein are integrated with the Wink software you just downloaded. This makes running your business even easier.



The suppliers herein are our sponsors. They support us in exchange for referring them your business. Your software is free because of their support. Help us keep it that way!

A WORD ABOUT OUR SPONSORS

Companies you can trust

Wink takes great care in selecting the affiliates we choose to introduce you to. We've taken the time to meet with owners and operators of these businesses, we've audited their policies and procedures and we've demanded they provide you with their best products at the best possible prices.

You're not alone anymore

By downloading Wink, you've given your practice the opportunity to take advantage of a network of suppliers in the optical industry. Our business model is simple: affiliates will pay us in exchange for introducing you to them. They're eager to earn your trust and your business, and they can afford to keep their prices low because of the high volume of customers we introduce them to. From your perspective, being part of the Wink community means your one store can get the same buying power as many of the big chains.

The Wink Advantage

"The software you want, fully integrated with the products and services you need, at prices you can afford; that's the Wink Advantage!"

In the following pages are products and services which are important to your business. We encourage you to take a moment to review the information and to compare with similar products and services on the market. We also encourage you to contact our affiliates directly and see for yourself how Wink has taken the uncertainty out of the buying decision.

The third parties described above, are solely responsible for the accuracy of suitability, efficacy, safety and quality of their products or services. Refer to the "No legal endorsement, presumed partnerships or solidarity" section of the Wink Terms of Use for further details.



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UPGRADES

Subscribe to everything for \$300/month*

	100% Totally Free	Upgrade				
PC / Mac	Free	Android / iPad (\$10/mth/device)				
POS	Free	Gift Cards/Gift Certificates (\$25/mth) Plugins for Special Promotions (\$175+) Integrated Payment Processing (Match Your Rate + \$20/mth Gateway) Integrated Retail Financing (\$250 setup + \$1/financed patient) Sell Online via Wink (\$100/mth + Commission)				
Inventory Management	Free	Frames Data IDA				
Reports and Statistics	Free	Customised Reports (\$175+) Report Distribution Service (\$15/mth)				
Appointment Calendar	Free	Online Booking + Prelim EHR (\$30/mth)				
Sync with Google Calendar	Free	-				
Recalls / Reminders / Confirmations	Free by Email	Label Print Services: Wink Printer (no charge) Your Printer (\$200) Avery Labels: (\$200)	Automated Email & Text Messaging \$35/mth		Automated Telephone Dialer \$250 setup + \$100/mth Incl. Automated Email & Text Messaging	
PhotoBooth	Free Merchant App	Customer App (\$250 setup +\$1/device)				
Device Integration (Refractive / Finishing Lab)	-	Lab Equipment (Edgers, Tracers, Blockers, etc): \$100 setup/device + \$25/mth Ophthalmic Equipment (Auto-Refractors, Digital Retina Photography, etc): \$200 setup/device + \$40/mth				
Upload Photos and Attachments	Free	-				
Server	Free up to 250MB	10 GB (\$20/mth)	100 GB (\$25/mth)	500GB (\$35/mth)	10TB (\$50/mth)	Your own server (\$250/mth)
Accounting	Free Sales / Expense Reports	Integration with Quickbooks / Simply Accounting / Xero / Wave (\$50/mth)				
Shipping	Free Packing Slips	Integrated with ICS / Fedex / UPS (\$20/mth)				
Electronic Health Records	Free	Meaningful Use / E-Prescribing (\$100/mth)				
Insurance Billing	Free for Manual Cost Splitting	Integration with Telus Health, OHIP, RAMQ (\$25/mth) Integrated with Eyefinity / EyeMed (\$50/mth) Integrated with Gateway EDI				
Advertising	Incl.	Ad-free (\$100/mth)				
Lab Ordering & Tracking	Free via Print, Fax & Email, Free Web ordering via Sponsored Labs	Integrated with EXTERNAL Non-Sponsored Lab (Setup fee + \$200/mth) Management of INTERNAL Finishing Lab (\$100/mth includes Monthly Fee for Lab Equipment Integration)				
Video / Email Support	Free	Webinars ² : (\$350/yr) or (\$50/ea)				
Premium Support, Training & Data Migration	Free with Payment Processing ¹	Simple Data Import (\$25/table) Lens Data Import (\$75/hr) Data Entry (\$75/hr) Assisted On-Boarding (\$99) Premium On-Boarding (\$750) Unlimited Premium Support (\$100/mth - billed annually)				

¹Payment Processor will provide merchant with a competitive quote & may charge a Gateway fee for low volume accounts.

²Webinars are charged per person. All other fees listed above are charged per location (per mailing address).

*Includes the majority of monthly subscriptions. Visit the WINK store for further details.

PAYMENT PROCESSING

CRPG (Canadian Retail Payments Group): *Professional Merchant Services*

CRPG is the largest privately held credit card processor in the US and Canada transacting nearly 400 million transactions and \$30 Billion annually. CRPG actively manages electronic payments on behalf of over 400,000 businesses of all sizes and industries including Optical Stores and Ophthalmic Labs. By choosing CRPG, your practice will benefit from better prices, tier 1 technology, security, and 24/7 customer service and technical support.

By partnering with Wink Software, CRPG can provide the optical industry with a more efficient and cost effective method for processing credit and debit transactions. A few of the benefits of this partnership include:

1. Automated contact lense refill via email/SMS and charged to the patient's credit card.
2. No more costly errors when keying transaction amounts into terminal.
3. No more manual reconciliation of credit card payments with invoices.



HARDWARE

IDEAL FOR OPTICAL STORES

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**Desktop Thermal
Label Printer**
Datamax

Price: \$599.99 (Ribbon: \$29.50)

Direct and thermal transfer =
quality + durability (200DPI).

- Label printer for printing on plastic labels for frames and shipping labels for lab orders.
- Plastic labels are superior to paper labels in that thieves are incapable of easily removing them by hand, and that the text/barcode will not fade over time.

**USB printer cable not included.*



**Honeywell
Barcode Scanner**
Trusted by thousands!

Price: \$199.99 (Wired)
Price: \$489.99 (Wireless)

Rugged design / patented
"automatic" infrared activation.

- Scan any barcode in your store and WINK will "automatically" display the data you're looking for (Invoice, Frame, Rx Worksheet, Shipping Label, etc).
- Other barcode scanners are less intuitive. You must "first" mouse-click in the appropriate cell on your screen, and "then" scan the barcode.



HP Small Business Server
*1yr on site hardware support:
INCLUDED (North America only)*

Price: \$1,800 + \$350 setup (Purchase)
Price: \$400-600/month (Hosted Rental)

Your database in your store! Specially
adapted with two serial ports to connect
directly to tracers and edgers!

- Delivered to you fully configured. Just plug and play! 3+Ghz, 1TB, 8GB Memory, Linux OS.
- State-of-the-art protection for your patient records, and optimal performance for your WINK application.
- Alternatively, all records are stored remotely, and accessed securely via the internet.



**USB
Cash Drawer**

Price: \$299.99

Secure and practical. Features "drawer
status" reporting.

- Fully integrated with WINK so that employers can produce a report of every instance where the cash was opened, and by whom.
- 5 yr warranty if you register the product online
- Standard 5x5 till (5 bill / 5 coin)

*Products on this page are priced in US Dollars. Pricing in CAD is available for Canadian customers only.
Every product on this page has been tested to ensure optimal performance with Wink software.
Buying Wink products ensures that you are getting the best prices and that your computers are delivered to
your store fully configured, turn key and ready to go. That's the Wink advantage.*

HARDWARE

POINT OF SALE

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**Dynamag Encrypted
Card Reader**
Magtek Series

Price: \$75.00

The easiest & cheapest way to charge patient credit cards.

- Don't want to pay \$30-\$60 per month for a terminal? Replace it with one of these instead!
- Install one at each of your practice's workstations. Can be mounted on a monitor or to the desk itself.
- Highly secured, Triple-Des encryption, can read credit cards and many government issued ID cards too!
- Sell a patient a 6-month supply of contact lenses, swipe his credit card in this reader, and 5 months later Wink will automatically refill his prescription, ship him the lenses, charge his credit card, and deposit funds to your account.



**HP: Keyboard
+Mouse +Card Reader**
Non-Encrypted SmartBuy POS Keyboard

Price: \$90.00 (ID Tech) / \$185.00 (HP)

Minimize the clutter on your desk!

- Another alternative to a terminal in your store. This device is a terminal, a keyboard and a mouse all in one!
- The HP "POS Keyboard" offers optimum space efficiency in retail environments with limited room. Its robust design also offers spill and dust-resistant keys.
- Combining the latest magnetic stripe reading technology with premier quality keyboard, the VersaKey POS offers the utmost POS keyboard performance and longevity to the general market.



**Magtek
Mini Check Reader**
Small footprint. Durable. Accurate.

Price: \$200.00

Never bounce another check!

- Fitted with technology that not only confirms that the check is real, but also that the patient has the funds in his account.
- Best of all, by sliding your patient's check in this reader, WINK will debit your patient's account as though he had used a debit/credit card.

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HARDWARE

POINT OF SALE

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**Samsung
Receipt Printer**
Bixolon

Price: \$200.00

Prints at 70mm/sec; Resolution 203 dpi.

- No terminal? Patient wants a receipt? No problem! Via Wink, you have the option of emailing credit card receipts to your patient, or printing them via this inexpensive printer.
- The economical and user-friendly design of the Samsung-Bixolon Receipt Printer incorporates a small footprint and "drop-in" paper insertion. Ideal for retail stores, printing quality reaches the same standards as many of the larger models.



**Electronic
Signature Pad**
Topaz Signature Lite

Price: \$99.99

Durable Construction and High Resolution
(USB/Serial).

- Go Paperless! Via this signature pad, your patient's signatures are saved in Wink for future reference. Ideal for combination with any of our credit card readers.
- The "Signature Lite 1x5" features all the high-quality biometric and forensic capture techniques of a SignatureGem tablet, but with a low-cost touchpad and stylus in place of the active electromagnetic pen and sensor.



**Accessories for
Topaz Signature Pads**
Topaz Signature Lite

Price:

- Replaceable Overlay - \$25.00
- Replacement Pens (batteries incl.) - \$35.00

We recommend the Signature Lite 1x5 because of its rugged construction and small footprint. Nevertheless, don't hesitate to ask your Wink representative for a quote on a higher-end LCD, electronic ink, touch screen model.

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HARDWARE

MONITORS

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**Wink
Premium Monitors**

Price: \$225.00-325.00

All monitors recommended by Wink are of the highest quality. Nevertheless, not all monitors have same features and functionality. The choice is yours.

- Dimensions: 19", 20", 21"
- Features: Tilt, Swivel and Telescopic
- Media: Touch, Speakers, Webcam
- Ports: HDMI, Shuttle, DVI
- Brands (ex): Lenovo, Sony, Asus



**Wink
Recommended Monitors**

Price: \$165.00-225.00

All monitors recommended by Wink are of the highest quality. Nevertheless, not all monitors have same features and functionality. The choice is yours.

- Dimensions: 18", 19", 20"
- Features: Tilt, Swivel
- Media: Speakers
- Ports: HDMI, , DVI
- Brands (ex): HP, Samsung, LG, Dell



**Wink
Value Monitors**

Price: \$135.00-165.00

All monitors recommended by Wink are of the highest quality. Nevertheless, not all monitors have same features and functionality. The choice is yours.

- Dimensions: 17", 18", 19"
- Ports: DVI, VGA
- Brands (ex): BenQ, ViewSonic, Acer

External speakers are **often required for this class of monitors. Super Small Form Factor PC's cannot be mounted on rear of 17" monitors.*

Products on this page are priced in US Dollars. Pricing in CAD is available for Canadian customers only. Descriptions above are provided for anecdotal purposes only. Monitors sold are subject to availability and as such may not have "all" features listed below or may not be available in the price range specified. Precise cost and technical specifications will be provided at time of sale.

**Leasing & Financing available.
Low monthly payments!**

HARDWARE

PC & MAC

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HP: Prodesk 400 Small Form Factor

PC + Keyboard & Mouse + Windows 7

Price: \$1,050.00

POWERFUL COMPUTING

Processor: Core i5, 3.2Ghz, 6Mb Cache, 4 Core
Other: 8Gb Ram / 250GB SSD / 6 USB / 2 Serial

Ideal for users looking for a single PC that can do it all! Point of Sale, Finishing Lab, Accounting and Graphics.

- PC: ProDesk 400 SFF (\$870.00)
- Keyboard & Mouse (\$35.00)
- Windows 7 Pro 64-bit SP1 (\$145.00)
- 1yr warranty (INCLUDED)



HP: Prodesk 400 Small Form Factor

PC + Keyboard & Mouse + Windows 7

Price: \$675.00

RECOMMENDED BY WINK

Processor: Core i3 , 3.4Ghz, 3Mb Cache, 2 Core
Other: 4Gb Ram / 500Gb HD / 6 USB / 1 Serial

Small form factor is ideal for retail environments requiring high performance machines with discrete footprint.

- PC: ProDesk 400 SFF (\$495.00)
- Keyboard & Mouse (\$35.00)
- Windows 7 Pro 64-bit SP1 (\$145.00)
- 3yr on-site warranty (INCLUDED)



Apple: iMac Computer & Monitor + Keyboard & Mouse + IOS

Price: N/A

STYLE & PERFORMANCE

Intel Quad Core i5, 3.2 GHz, 8GB Ram, 1TB HD

Ideal for users looking for a single PC that can do it all! Point of Sale, Finishing Lab, Accounting and Graphics.

- iMac 21.5" (Computer & Monitor)
- Apple Wireless Keyboard
- Apple Wireless Magic Mouse

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Low monthly payments!**

HARDWARE

LASER PRINTERS

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HP: Laserjet Color MFP

Price: \$749.99

PROFESSIONAL & AFFORDABLE COLOR PRINTER

Multifunction Color Printer: (Print/Copy/Scan/Fax), Network, Duplex, EPrint, Scan to USB, Scan to Email.

Up to 40,000 monthly page volume (2,500 recommended) and up to 21 pages per minute.

- HP Laserjet : \$580.00
- **Second** Paper Tray (250 sheets): \$169.99



HP: Laserjet B&W Printer

Price: \$518.99

RECOMMENDED BY WINK

High capacity monochrome laser printer, Network, Duplex, EPrint, Walk-up USB.

Up to 50,000 monthly page volume (3,000 recommended) and up to 35 pages per minute.

- HP Laserjet: \$349.00
- **Second** Paper Tray (500 sheets): \$169.99



HP: LaserJet B&W MFP

Price: \$669.99

SMALL BUSINESS MULTI-FUNCTIONALITY

Multifunction B&W Laser Printer: (Print/Copy/Scan/Fax), Network, Duplex, EPrint, Walk up USB.

Up to 50,000 monthly page volume (3,000 recommended) and up to 35 pages per minute.

- HP Laserjet: \$500.00
- **Second** Paper Tray (500 sheets): \$169.99

Products on this page are priced in US Dollars. Pricing in CAD is available for Canadian customers only. Prices for products above differ based on customer geographic location. Manufacturers periodically offer special rebates on select products. USB printer cables not included. Please call for a quote.

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Low monthly payments!**

PRINTING SUPPLIES

IDEAL FOR OPTICAL STORES

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Wink Labels for your Datamax Printer
One printer for all your label printing needs!



**Invoice Paper &
Rx Worksheet Paper**
1,000 Sheets

Price: \$79.99

1 Sheet = Invoice + Rx Worksheet +
Tray label

- Specially perforated paper, permits printing of an invoice, Rx worksheet and Tray label on a single sheet. Each with their own barcode.

- At 8 cents per sheet, it's the same price as what you currently pay for the 3 items. Do the math!



**Frame
Labels**

1,300 Labels / Non-Adhesive Loop

Price: \$65.00 (white)
Price: \$75.00 (color)

Mylar (plastic) labels for better
inventory management.

- Plastic labels do not fade over time and are difficult for thieves to remove from frames.
- Non-adhesive loop means you don't have to clean the sticker glue off the temple of frame.
- WINK Datamax Sensor Setting: "-10"



**Mailing Labels /
Exam Labels**

1,300 Labels / White

Price: \$20.00 (3" x 1")
Price: \$23.00 (4" x 1.5")

- Still sending recalls by mail? No problem! Print your patient's addresses on these labels and mail them off.
- Still filling out eye exams on paper? No problem! Print out your patient's basic info here (name, medical card, etc.) and stick it on your exam card.



**Shipping
Labels**

350 labels / White / 4" x 4"

Price: \$30.00

Compatible with most major shipping companies, simply print out your label, and stick it to the package to be sent to your lab.

*All products recommended herein are integrated with your Wink software.
At these prices, it's the easiest decision you'll ever make!*

WEB DESIGN & WEB DEVELOPMENT

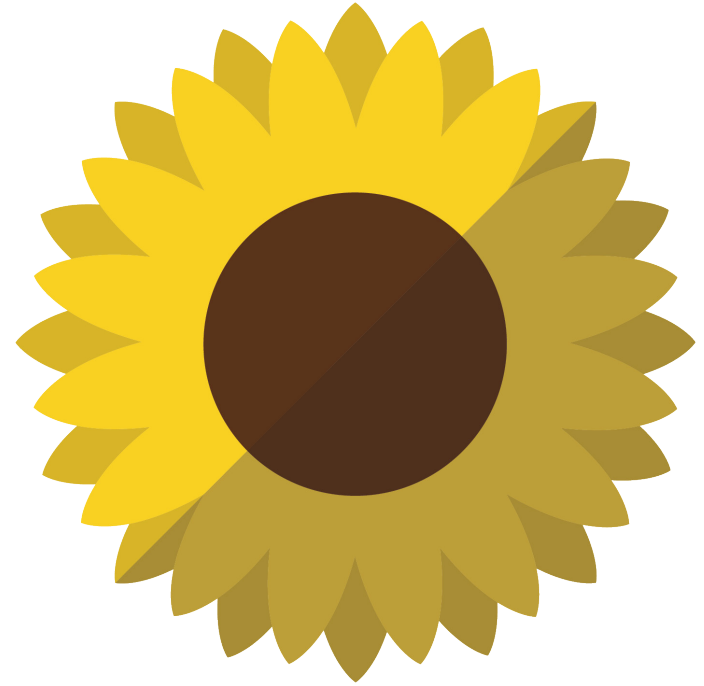
HRVST is a Montreal-based creative agency that specializes in Branding, User Experience Design (UX) and User Interface Design (UI).

Passionate & powerful by #design.

- ✓ Responsive design - built to convert
- ✓ Ecommerce shops & landing pages
- ✓ Branding & identity (logo & symbol design,...)
- ✓ Graphic design (business cards, flyers,...)

*If you sell products on the web,
then you're never closed!*

A solid online presence is crucial to growing your business. Adding the “Wink Appointment Plug-In” to your website allows your customers to schedule their own appointments and fill out a preliminary medical questionnaire. Best of all, everything they do is automatically saved in Wink!



HRVST

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HRVST

IT SERVICES

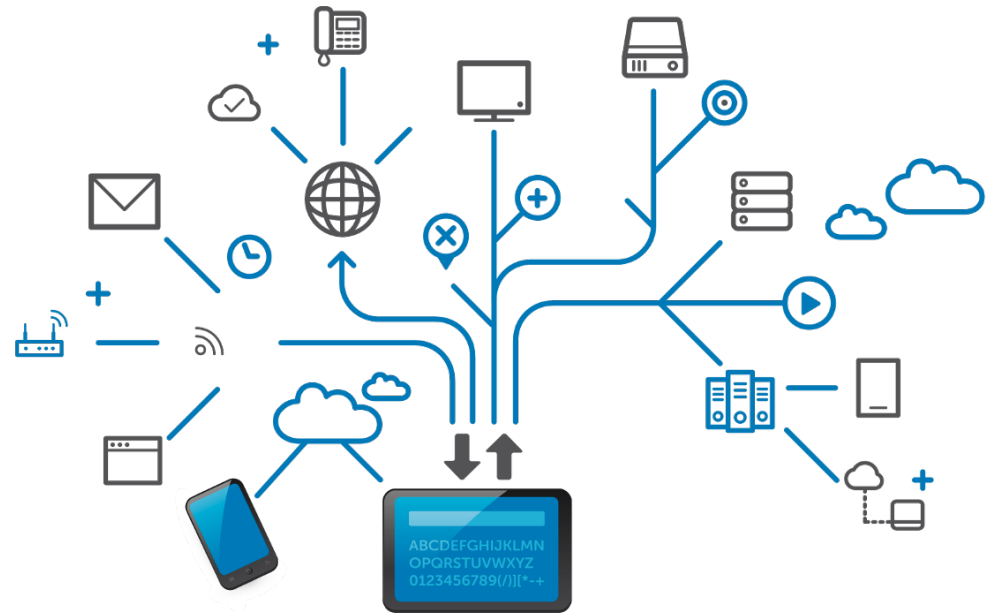
Groupe Access: IT / Computer Support

(This is different from Wink SOFTWARE Support)

Founded in 1993, Groupe Access has become one of the leading hardware and information technology (IT) services firms in North America. Groupe Access is known for their exceptional quality, professionalism, expertise and competitive prices.

Groupe Access' experience in the optical industry includes work performed for some of the country's largest optical retail chains. Groupe Access' technicians are equipped to service your practice's network, hardware, software, wiring, back-up, hosting and IT requirements.

Groupe Access technicians are trained to support all Wink products in this catalogue.



Groupe Access

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From our lawyer:

All prices exclude shipping and handling fees where applicable. All prices exclude taxes and environmental (advanced disposal) surcharges where applicable. Prices subject to error, change and/or substitution at Wink's discretion at any time without notice. Unless otherwise specified, quotations for services to be rendered or products to be provided are valid for 10 days. Wink cannot be responsible for errors in typography or photography. Unless otherwise specifically advertised, promotional offers are not combinable with any other offer or volume based or other discounts to which you may be entitled. All purchases subject to Wink's Customer Agreement or Wink's standard terms of sale, Wink's limited warranty terms and the applicable Wink or third party service agreement. Copies available at **www.DownloadWink.com**. Remember to back-up your data. Wink is not responsible for lost or corrupt data or software. Limit one (1) special offer or sale price per eligible system or product. Wink reserves the right to limit quantities. Wink Technologies assumes no responsibility for any damaged or incorrect merchandise. Limited return policy: all merchandise must be returned within 10 days of receipt. See website "Terms and Conditions" for full description of our Return Policy. All equipment provided by Wink Technologies is subject to standard manufacturer warranties. Manufacturer warranty may itself be subject to product registration via the manufacturer's website. Please consult each item's product information package for further information. If requested, additional warranty may be purchased from Wink.



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